

BEGINNING
SATURDAY
FEBRUARY 10

CLEARING SALE

—AN—

AND ENDING
WEDNESDAY
FEBRUARY 28

Eighteen-Day Bargain Carnival—Don't Miss It!

For many Seasons the month of February has been "Bargain Month" at our Store, and notwithstanding the continued Advances in all kinds of Merchandise, we will offer in this Sale Many Hundreds of Articles at Much Less than the Wholesale Cost. Remember, this is a Clearing Sale in the full sense of the term, and what is our loss is our customers' opportunity. Sale Positively Lasts Eighteen Days Only.

Clean Up of Ladies' and Misses' Hats

Lor 1.—Consisting of one hundred Hats, Caps and Untrimmed Shapes, that sold from \$1. to \$3. Sale price, 50c.
Lor 2.—50 Ladies' Trimmed and fine Pattern Hats that sold from \$2.50 to \$6.00 Sale price, choice for \$1.00. We never before offered such Hat Bargains as these.

INFANTS' CAPS

Large lot Light Weight Caps, priced regularly from 25c to 60c; on sale at 15c.
Large number Infants' Winter Caps in assorted colors and sizes, priced regularly from 25c to \$1.00 each. Sale Price, 19c each.

Sweaters All Greatly Reduced

Sweaters for Ladies and Children, Boys and Men.

| | |
|--------------------------|-----------------|
| Regular \$1.00 Qualities | Sale Price, 85c |
| " 1.25 " | " 98c |
| " 1.50 " | " \$1.25 |
| " 2.00 " | " 1.50 |
| " 2.25 " | " 1.85 |
| " 3.00 " | " 2.35 |

Ladies' Silk Sweaters, solid colors and stripes. Regular Price, \$5.50 Sale Price, \$3.95

Special Sale of Men's Fancy Shirts

Over 100 in the lot. Sold regularly from 50c to \$1.50. Special Sale Prices, 35, 40 and 65c each.

Bargain Prices on All Clothing Stock

| | |
|---|---------------------|
| Men's Finest \$20.00 Overcoats and Suits. | Sale Price, \$16.50 |
| " " 18.00 " | " 15.50 |
| " " 15.00 " | " 12.50 |
| " " 12.50 " | " 10.00 |
| " " 10.00 " | " 8.50 |
| Boys' & Youths' 7.50 " | " 5.75 |
| " " 7.00 " | " 5.25 |
| " " 5.00 " | " 4.25 |
| " " 4.00 " | " 3.35 |
| " " 3.00 " | " 2.50 |

15 Per Cent Discount on Entire Stock of Mens' and Boys' Pants.

Mens' and Boys' Wool Coats and Vests, sizes 33 to 35. Sale Price, \$1.50.

WONDERFUL VALUES IN SHOES!

Several Hundred Pairs of Womens' Children's and Men's Shoes on Sale at prices that represent an average saving of \$1.00 on each pair. When this lot is sold out there will be no more cheap Shoes to offer, as the present wholesale cost is greater than our selling price. Don't fail to "Get In" on this lot.

Special Sale Prices on Dress Goods

Fancy Silk Poplins in Rose, Lavender, Pink and Light Blue, 50c yard regularly. Sale Price, 40c yard.

Fancy Silk Brocades, good staple shades. Lines that sold at 35c and 40c yard, on Sale at 25c yard.

Large Lot of Woolen Dress Goods.

Assorted Colors and Grades on Sale at the following

| | |
|-------------------|-----------------|
| REDUCTIONS: | |
| Regular 60c grade | Sale Price, 45c |
| " 50c " | " 35c |
| " 35c " | " 25c |
| " 25c " | " 17c |

Tan Crash Suiting, 20c grade, on Sale at 12c.

Large number of Woolen and Silk Remnants priced extremely low to close out. Also Silk and Ribbon Remnants from 1c up.

10 pieces Assorted Red Percales, 32 inches, worth today, 15c yard. Sale Price, 10c yard. Many Remnants and short pieces in Percales, Ginghams and Wash Goods to close at Special Bargain Prices. Heavy Duckling Fleece Goods, 15c grade, Sale Price, 12c yard.

10 Per Cent Discount on all Bleached and Brown Domestics, Sheetings, Pillow Cases, Tickings, Shirts and Outing Flannels during the Sale Period.

| 10 Per Ct. Discount | ON ALL ROOM RUGS | 10 Per Ct. Discount |
|------------------------------------|------------------|---------------------|
| Finest Axminster Rugs, - | now \$30.00. | Sale, \$27.00 |
| Extra Large Tapestry Brussels Rugs | " 19.50. | " 17.55 |
| Good Quality Axminster Rugs | " 23.50. | " 21.20 |
| Regular 9x12 Tapestry Brussels | " 15.00. | " 13.50 |

10 Per Cent Discount on Our Entire Stock of

COOK STOVES, RANGES, FURNITURE

of Every Kind during sale period. Do not let this opportunity pass. Our regular prices are under the market and this Special Discount is given to make our Clearing Sale general.

HEATING STOVES REDUCED AS FOLLOWS FOR FINAL CLEARANCE:

| | |
|--|--------------------|
| Regular \$3.50 Sheet Metal Heaters. | Sale price, \$2.75 |
| " 4.50 " | " 3.75 |
| " 7.50 " | " 6.50 |
| " 8.50 " | " 7.25 |
| " 12.50 Coles Hot Blast, (Best Stove Made) | " 9.75 |
| " 15.00 " | " 12.00 |
| " 18.50 " | " 15.00 |

Special Blanket Offerings.

| | |
|------------------------------------|--------------------|
| Regular \$8.75 Fine Wool Blankets. | Sale price, \$6.75 |
| " 6.50 " | " 5.50 |
| " 5.50 " | " 4.75 |
| " 3.00 Wool Mixed Blankets | " 2.50 |
| " 2.50 " | " 2.00 |

Large Heavy Cotton Blankets, Grays and Tans, \$1 00 Pair.

Ladies' Misses' Fur Sets CUT TO BED-ROCK.

A Splendid Opportunity to get a handsome Set of Furs real cheap.

| | |
|--|---------------------|
| Ladies' Fine \$20.00 Fur Sets, muff and scarf. | Sale Price, \$14.00 |
| " " 16.50 " | " 11.00 |
| " " 14.00 " | " 9.75 |
| " " 10.00 " | " 7.50 |
| " " 8.50 " | " 6.25 |
| Child's " 4.50 " | " 2.75 |

Other Child's Sets at \$1.50 and \$2.50.

Ladies' and Children's Cloaks PRICES CUT TO THE LIMIT!

A Big Bargain Awaits You Here.

| | |
|---|---------------------|
| Ladies' Very Fine Regular \$18.00 Cloaks. | Sale Price, \$12.50 |
| " " 15.00 " | " 11.00 |
| " " 10.00 " | " 7.50 |
| " " 8.50 " | " 5.50 |
| " " 5.75 " | " 4.50 |
| Misses' Fancy Cloaks, sizes 15 to 17. Regular 8.50. | " 5.50 |
| Children's Very Fine Regular \$3.50 Cloaks. | Sale Price, 2.50 |
| " " 2.50 " | " 1.85 |

Special Bargain Lot of Ladies' Cloaks in long lengths (not in prevailing style) at choice for \$2.50

LADIES' SUITS

Mostly Staple Serges, to Close at Following Reductions:

| | |
|-----------------------------------|---------------------|
| Ladies' Fine \$18.00 Serge Suits. | Sale Price, \$13.50 |
| " " 15.00 " | " 10.50 |
| " " 11.50 " | " 8.50 |
| " " 10.00 " | " 7.50 |

Other Ladies' Suits (not so good in style) at \$5.00 & \$6.00

LADIES' SKIRTS

—All Reduced as Follows—

| | |
|---------------|--------------------|
| \$7.50 Skirts | Sale Price, \$5.50 |
| 6.00 " | " 4.50 |
| 5.00 " | " 4.00 |
| 4.00 " | " 3.35 |
| 3.00 " | " 2.35 |

Large Number on Special Sale at \$2.50

Ladies' Woolen Dresses. Priced Regularly at \$5.00.

Sale Price, \$2.50.

Ladies' Good Quality Gingham Dresses, \$1.25 grade.

Sale Price, 98c.

Three Dozen Fine J. C. C. Corsets that sold at \$1.50, \$1.75 and \$2.25. While they last, sale price, 75c. Sizes range from 18 to 27.

SILK PETTICOATS—Assorted Colors, Regular \$5.00 Values. Special Sale Price, \$2.50.

5 Per Ct. Off. ROYAL AMERICAN FARM FENCING. In order to interest all classes in our Special February Clearing Sale, we offer Two Car Loads of Royal American Fence at 5 per cent Discount for Cash, from regular prices. Mr. Farmer, here is your chance to buy a fence as good as the best at a Special Discount During Sale Only. Remember, 5 per cent off for cash.

Grocery Specials for Clearing Sale Period

Good Grade Standard Canned Peas, 10c Can. Pinto (colored) Beans, very fine, 10c lb. Lenox Soap, 7 Bars for 25c, Silk Soap, 7 Bars for 25c, Bob White Soap, 6 Bars for 25c, Ben Hur Soap, 6 Bars for 25c. Best 20c Roast Coffee at 2 lbs for 35c, our 25c Leader Coffee, 2 lbs for 45c, Norwine's Red Mill 30c Coffee, 2 lbs for 55c, 2 cans Beverly Club or Queenstaste Coffee for 45c. Extra Fine Country Sorghum for 50c gallon. Fancy Whole Head Rice, 10c grade, for 7c lb. Pure Kettle Rendered (hog) Lard, 20c lb, in 50 lb cans at 18c lb. Good Grade Broken Rice at 5c lb. Red Kidney Beans for 10c can. Large Cans Sweet Potatoes at 2 cans for 35c. Dixie Twist Tobacco, similar to Granger Twist, at 3 twists for 10c. Special offer on all

Package Crackers and Cakes, all regular 5c packages, Sale Price, 3 packages for 10c, all regular 10c sizes, 2 packages for 15c. Standard Fine Granulated Sugar at \$7.50 per 100 lbs.

SPECIAL OFFERS—With purchase of other goods amounting to \$5.00 or over we will sell 15 lbs Best Granulated Sugar for \$1.00, or with purchase of an equal amount of other goods, we will sell 100 lbs Red Top or Giessing's High Patent Flour for \$5.00 per 100 lbs. (Mill Feeds and Corn Excepted.) Coates Sewing Thread, 6 spools for 25c, with purchase of other goods amounting to \$2.00

The foregoing Prices hold Only until Present Stock is Exhausted.

Ironton, Mo.

LOPEZ STORE CO.